



# MEMBERSHIP INFO

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Volunteer Waterloo Region



**April 1, 2022 – March 31, 2023**

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**Mon. to Thurs., 9 am to 4 pm**

# MEMBERSHIP BENEFITS

## *Why You Want to Join*

### Volunteer Waterloo Region (VWR)

Since 1984, Volunteer Waterloo Region has been providing volunteer engagement services to local charitable and nonprofit organizations.

VWR is a leader in the nonprofit sector for organization development, volunteer recognition and recruitment. Our services are designed to promote volunteerism and support the success of our member organizations, through the support of all our major funders.

See details in the pages to follow, however in short:

### MEMBERSHIP BENEFITS

- Recruitment and Referral — **Online Member Portal**
- Training and Consultations — up to 3 hours per year
- Recognition — events and media liaisons

### Annual Full Membership — \$200

Membership year is April 1, 2022, until March 31, 2023.

### Multi-user Membership — \$400

Membership for two consecutive years

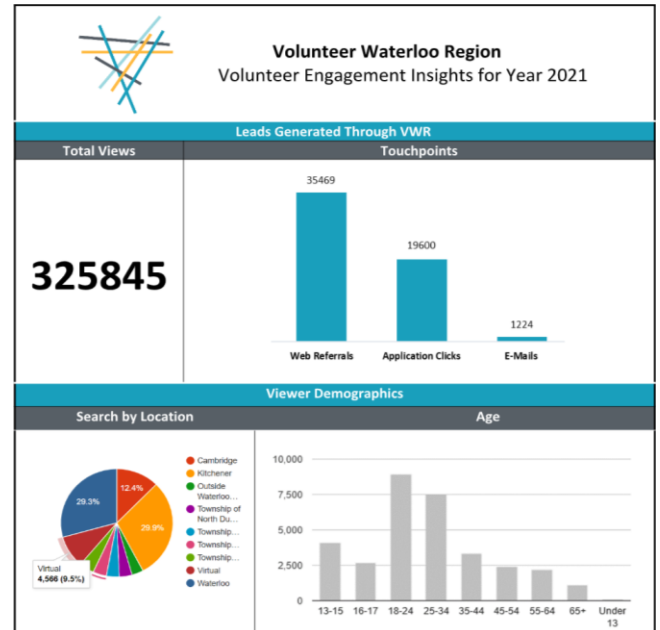
### Special Membership — \$100

First time members or event recruitment — this discounted “special” fee is available one-time only. Other requests considered on a case-by-case basis.

**Canadian Code for Volunteering** — Members agree to align with best practices of volunteer management as outlined in this code.

**New Members** — Complete and sign a [Membership Agreement](#). Submit with your membership payment cheque, or you may pay by credit card over the phone.

**Returning members will be invoiced and re-invited by email**



[WWW.VOLUNTEERWR.CA](http://WWW.VOLUNTEERWR.CA)

# MEMBERSHIP BENEFITS:

## *Recruitment and Referral*

### Member Portal –

Member organizations have full access to ADD and EDIT all their own volunteer positions using the MEMBER PORTAL on [volunteerWR.ca](http://volunteerWR.ca). Volunteer Positions are created to highlight your needs. The postings include the volunteer manager's name, organization website, contact info, and applications that are made public via online postings. **Statistics** are available on the number of views for each posted position.

### Public Promotions

Member organization positions are promoted to audiences through: media, established networks for students, new Canadians, business professionals and groups. Individual direction is given to potential volunteers who require guidance, primarily by phone, but ZOOM appointments can also be arranged.

### Youth Volunteering

Positions appropriate for youth (ages 13–18) are featured on [volunteerWR.ca/youth](http://volunteerWR.ca/youth) . Promotional materials are distributed to youth, educators, and other youth-engaging partners in print, digitally and at community outreach events.

### Group Volunteering

Opportunities for one time or ongoing events or programs help to build relationships can be discussed or promoted. VWR works with United Way and others to connect local businesses, corporate partners, groups from community or church. The list is long when the will is strong!

### Media & Social Media

Additional promotion of your volunteer positions is achieved via local electronic, print and radio media partners. Priority volunteer positions from [volunteerwr.ca](http://volunteerwr.ca) website are shared with media, business, education, social media channels such as Facebook, Twitter, Instagram, and our ever-growing e-newsletter lists.

- **Media Exposure:** Book a date for promotion on one of our weekly segments on **CKWR 98.5** Tuesday and Thursday Mornings at 9:15 a.m.
- **Special Advertising:** National Volunteer Week, Seasonal and other additional inserts will be made available with various **local papers**. (Waterloo Chronicle, Cambridge Times, New Hamburg, The Record etc.)

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# MEMBERSHIP BENEFITS:

## *Training and Consultation*

### Canadian Code for Volunteer Involvement

It is our joint responsibility as charitable nonprofit organizations to adhere to the best practices of volunteer management, set out in the Canadian Code for Volunteer Involvement. Volunteer Canada provides a network to assist volunteer centers to connect and learn from local and provincial volunteer professional associations.

### Consultation

Staff expertise and advice is offered, as needed, for up to **three hours per year**. Referral to other local expertise is also often accessed by our members in search of specific information.

### Good Practices Bank

A searchable database of volunteer management and engagement resources populated with submissions from Volunteer Managers who are welcome to share tools, expertise, and resources with their peers. Search for these guides designed by Volunteer Waterloo Region.

- Volunteer Management Handbook
- Volunteer Readiness for Newcomers.
- Make Team Volunteering Your Business

### Professional Development

The network of affordable or free learning events are shared with members. Topics around volunteer management, organizational systems, wellness, board governance, and leadership. Pandemic learning is available now as well.

### Waterloo Region Association for Volunteer Administration WRAVA

VWR Members can automatically join WRAVA meetings and network. There are great benefits with peer-to-peer networking at our monthly meetings. Invitations are sent prior to each meeting, and dates are in the Member Portal under Events.



Contact Dianne Boston-Nyp for more info at [dianne@volunteerwr.ca](mailto:dianne@volunteerwr.ca)

**WWW.VOLUNTEERWR.CA**

# MEMBERSHIP BENEFITS:

## *Community Connections*

### Community Partnership

Opportunities are open for members to participate in ad hoc focus groups and forums related to new services, studies, and trends in volunteer involvement and community engagement. VWR represents volunteerism on behalf of our members at the municipal, regional, provincial, and national planning table. Collaboration on grants and funding can be discussed.

### Corporate Support

Funder/partner, **United Way Waterloo Region Communities**, connects businesses and corporations with organizations, when possible, to help to address volunteer needs and broaden the awareness of the work done in the nonprofit sector.

### Networking

Volunteer Waterloo Region facilitates two monthly networks, on scheduled times, up to 10 months each year — invitations are sent by email to members.

- Executive Directors Network — on demand
- Volunteer Managers Network — afternoon meetings are arranged annually

### National Volunteer Week (April)

Recognition resources including posters, certificates, cards, bookmarks, and other volunteer recognition materials, are available to support volunteer managers in their celebration activities.

### Keep in Touch with Target Audiences

Electronic newsletters are circulated to interested or potential volunteers, employment services, educational institutions and businesses. Your information may be featured in one or all of these newsletters: Subscriber, Volunteer Manager and Youth News.

### Youth Engagement

Connecting both post-secondary and high school students to youth-friendly volunteer positions is an unending learning journey. New cohorts come in yearly in a wide variety of programs in local high schools and three post-secondary institutions. VWR hosts youth engagement programming as funding permits. Engaging future social entrepreneurs and philanthropists who create programs that make a difference is always invigorating.

**[LINK to Application for Membership](#)**. Contact Dianne Boston-Nyp at 519-742-8610.

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