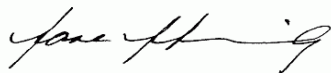


The Volunteer Action Centre Challenges you to donate to Volunteerism in Waterloo Region. Volunteers make it possible for our communities to have access to healthcare, education, social, cultural, environmental, recreational and spiritual programs that couldn't exist if we had to pay fully for them. These are programs that ensure we have an inclusive, inviting, and welcoming community.

If you are one of the many who wonder why, if you give your time and skills as a volunteer – FOR FREE, is there a need for donations to support this work.

What you may not know is that in Canada, 44% of the population over 15 years volunteers on average 156 hours (in Waterloo Region, that number is closer to 48% of the adult population). According to the Conference Board of Canada this is the equivalent of a workforce of 1.2 million Canadians generating an economic impact of \$56B. While we do, and should, donate to the programs and services that volunteers support, we also need to donate to the supports for those volunteers so that they know their jobs, feel appreciated for their contributions and continue to be committed to the important work that they are doing.

June 1st marks day one of the Great Canadian Giving Challenge. This is a national giving challenge that encourages donations in a period during which donations generally decline. It is a way to remind those of us heading on holiday that giving is needed year around. For each \$1 donated through the Giving Challenge or CanadaHelps during the month of June your charity of choice will be entered to win \$10,000 on July first. Details are below. Please consider donating to the Volunteer Action Centre when you are giving.



Jane Hennig Executive Director

Here is the Volunteer Action Centre donation page

<https://www.canadahelps.org/en/charities/volunteer-action-centre-of-kitchener-waterloo-and-area-inc/>

Great Canadian Giving Challenge

- Every \$1 donated **IN JUNE** is an automatic entry for your charity of choice to win
- (minimum \$3 donation required)
- Challenge begins June 1, 2018 at midnight Newfoundland Daylight Time (**NDT**) and ends on June 30, 2018 at 11:59:59 p.m. Pacific Daylight Time (**PDT**)
- Grand prize draw is on CANADA DAY, July 1, 2018 - \$10,000 will be donated to the winning charity
- Only donations made on givingchallenge.ca or through the canadahelps.org website will be entered for the prize draw